**FOR IMMEDIATE RELEASE**  **CONTACT**

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**Chartway Hosts Members and Community Partners at Sunset Branch to Celebrate its Sixth Juntos Avanzamos Designated Branch, First in Southern Utah**

*Event celebrates commitment to inclusivity and community*

**Virginia Beach, VA (October 10, 2024)** – [Chartway Credit Union](http://www.chartway.com/) hosted a fiesta today at its recently renovated Sunset Branch in St. George, Utah to celebrate its [Juntos Avanzamos](https://inclusiv.org/initiatives/juntos-avanzamos-together-we-advance/)**designation from**[Inclusiv](https://inclusiv.org/about-us/%22%20%5Ct%20%22_blank)**, an organization**dedicated to closing the gaps and removing barriers to financial opportunities for people living in underbanked and underserved communities. This is the credit union’s first fully bilingual branch in southern Utah and its sixth Juntos Avanzamos branch across its Virginia, Utah, and Texas markets. **In addition to the reading of a proclamation, the ceremony included the raising of a Juntos Avanzamos flag. Chartway members and community partners also enjoyed authentic Latino and Mexican-inspired food, music from JUAN 106 FM, and complementary SWAG bags. For local Latino business owners, the designation provides a welcome service to their community.**

“Juntos Avanzamos is one of the best things that has happened to the Latino community in southern Utah,” said Desai Madrigal, local Latino business owner and president of the Southern Utah Latino Business Alliance. “Knowing that I can go to a credit union where I will be greeted in my own language is a true statement of what Chartway Credit Union is all about—commitment to financial inclusion.”

**The Juntos Avanzamos recognition signifies Chartway's dedication to helping Hispanic and immigrant consumers navigate the U.S. financial system by offering relevant, affordable financial services, including a Spanish-language Chartway landing page—**[Tu Perteneces Aqui](https://www.chartway.com/spanish-branches.html)**(You Belong Here)—that guides consumers to the credit union's bilingual branches, outlines products and services, and provides information on how to join the credit union. Now available to Spanish speakers in-language:**

* **Toll-free member services at (800) 678-8765**
* **Personalized banking services at bilingual branches with**[FiCEP-certified](https://www.cuna.org/events/cuna-designations/financial-counseling-certification-program-FiCEP.html%22%20%5Ct%20%22_blank)**financial coaches**
* **Brochures and signage**
* **Checking and loan products, including ITIN\* (Individual Tax Identification Number) mortgage loans at highly competitive terms to increase homeownership within the Hispanic community**

**"At Chartway, we’re committed to building an inclusive community with resources to serve all our members” said Melissa Cade, Chartway chief experience officer. “As we open our sixth fully bilingual branch, and first in Southern Utah, we’re proud to celebrate and represent the culture and heritage of our members and communities. We’re excited and look forward to welcoming and serving our community with open arms so they can thrive.”**

“We’re proud to bring this new resource to the Hispanic and Latino communities in Southern Utah,” said Nick Whiting, Chartway senior vice president of Utah. “This event is evidence of our dedication to creating inclusive financial opportunities within the financial sector for all our members and demonstrates our commitment to the community. Thank you to all our members, community partners, and team members for their support as we continue to grow and move toward a brighter future for all.”

**Chartway’s Juntos Avanzamos branches include:**

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| [Sunset Branch](https://www.chartway.com/locations/utah/saint-george/sunset.html)1827 West Sunset BlvdSt. George, Utah 84770 | [Ferrell Parkway Branch](https://www.chartway.com/locations/virginia/virginia-beach/ferrell-parkway.html)5004 Ferrell Pkwy #100Virginia Beach, Va. 23464 |
| [Salt Lake City Branch](https://www.chartway.com/locations/utah/salt-lake-city.html)2210 South State StreetSalt Lake City, Utah 84115 | [Champions Branch](https://www.chartway.com/locations/texas/houston/champions.html)4373 Cypress Creek PkwyHouston, Texas 77068 |
| [West Valley Branch](https://www.chartway.com/locations/utah/west-valley.html)4090 S 4800 WWest Valley, Utah 84120 | [Humble Branch](https://www.chartway.com/locations/texas/humble.html)9441 Farm to Market 1960Bypass #100Humble, Texas 77338 |

**Learn more about Chartway Credit Union at** [www.Chartway.com](http://www.Chartway.com)**.**

**Get the latest news about Chartway by visiting our** [media center](https://www.chartway.com/media-center.html)**.**

*\* An Individual Taxpayer Identification Number (ITIN) is a tax processing number issued by the Internal Revenue Service. The IRS issues ITINs to individuals who are required to have a U.S. taxpayer identification number but who do not have, and are not eligible to obtain a Social Security Number (SSN). Accepting ITINs allows credit unions to be more inclusive, providing access to deposit accounts, credit building opportunities, and affordable financial services to a larger portion of the population.*

**About Chartway**

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our $2.9 billion credit union proudly serves more than 230,000 members with branches in Utah, Texas, and Virginia. We’ve been recognized by Forbes as one of America’s Best-In-State Credit Unions, included on American Banker’s Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted nearly $15 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit [www.Chartway.com](http://www.Chartway.com) and follow us on [Facebook](http://www.facebook.com/chartwayfcu), [Twitter](https://twitter.com/ChartwayFCU), and [Instagram](https://www.instagram.com/chartwayfcu/).

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